

BC TEAL Newsletter Advertising Rates

The BC TEAL newsletter, *TEAL News*, is published online in full colour pdf format three times a year. It is freely available to both BC TEAL members and the general public. Full colour hard copies of the newsletter are also sent to BC TEAL's supporting institutions (https://www.bctéal.org/membership/#supporting_institutions). Advertisements should be submitted in digital format. Files created in Adobe Illustrator, Photoshop, and InDesign are accepted. Jpeg files are also acceptable. Please contact admin@bctéal.org for more information on how to submit advertisements.

| Description | Size (Inches) | | Price | GST (5%) | Total |
|---------------|---------------|---------------|----------|----------|----------|
| Full Page | 6.75" x 9.5" | | \$250.00 | \$12.50 | \$262.50 |
| 1/2 Page | Horizontal | 6.75" x 4.75" | \$130.00 | \$6.50 | \$136.50 |
| | Vertical | 3" x 9.5" | | | |
| 1/3 Page | Horizontal | 6.75" x 3" | \$90.00 | \$4.50 | \$94.50 |
| | Vertical | 2" x 9.5" | | | |
| 1/4 Page | Horizontal | 6.75" x 2.25" | \$70.00 | \$3.50 | \$73.50 |
| | Vertical | 3" x 4.75" | | | |
| Business Card | 3" x 2" | | \$50.00 | \$2.50 | \$52.50 |

